

suds!

UK Global Handwashing Day Poster Competition

CONDITIONS OF ENTRY

KEY DATES

- Slogan and drawing submissions open 15th October, 2008.
- Submissions close midnight (GMT), 14th November, 2008
- Short-listing 18th November, 2008.
- Final judging 21st November, 2008.
- Winners' visit to project site, 16 February to 20 February, 2009.

1. POSTER ENTRY ELIGIBILITY

The SUDS poster contest is open to UK residents aged between 6 and 11 on 1st September 2008, who are capable of creating a one-page poster based on the following theme: "Handwashing with soap", combined with a promotional sub-theme of "before eating"; "after using the toilet"; or the general sub-theme "protects health", and submitting their entries electronically or via post.

Submissions will be judged in two separate age bands: those from entrants who are between 6 and 8 on 1st September 2008, and those from entrants who are between 9 and 11 on 1st September 2008.

Employees of the institutions and any subsidiary or associated undertakings of the institutions making up the GHD UK Coalition (listed below), and their respective, parents and the immediate family members and/or those living in the same household of each such employee are not eligible to participate in this competition. The Global Handwashing Day UK Coalition (GHD UK Coalition)(see below) is entitled to terminate, suspend or modify either the competition or the related rules and regulations at any time.

The GHD UK Coalition

The London School of Hygiene & Tropical Medicine ("LSHTM")

Unilever

salt

The World Health Organization

The Max Guide to Hand Hygiene

WaterAid

BBC World Service

The National Resource for Infection Control

DewPoint

The Department for International Development
GlaxoSmithKline
Loughborough University
International Scientific Forum on Home Hygiene
The Hospital Infection Society
Oxfam
World Alliance for Patient Safety
National Patient Safety Agency
National Union of Teachers
Plan International
Poo Productions
TealWash

2. POSTER ENTRY PROCESS

Complete the following steps to register and submit your poster:

1. Complete the entry form (attached to this document or available from www.hygienecentral.org.uk/suds.htm, or by emailing sudscompetition@lshtm.ac.uk).
2. Submit your entry form and poster entry by scanning it into a PDF (preferred format) or creating it in a format compatible with Microsoft Office and emailing it to sudscompetition@lshtm.ac.uk, or by sending the original by post to suds! Poster Competition, c/o Press Office, London School of Hygiene & Tropical Medicine, Keppel Street, WC1E 7HT, London.
3. To be eligible to win all required fields of the entry form must be completed.
4. Any entries accepted for the final judging must be received by the selection committee no later than midnight (GMT) on 14th November, 2008.
5. All entries submitted by the entry deadline will be reviewed by a selection committee to be appointed by the GHD UK Coalition.
6. In the event that more than one person or group has participated in the production of a poster, the submission will be deemed entered by the person whose name is submitted through the registration process. If the submission is selected as the winner in its category, the prize will be awarded to that individual.
7. If the same poster is submitted by more than one entrant, the first entrant to have completed the registration process and submitted the poster will be deemed the entrant of that poster. You may submit more than one poster in accordance with the entry process, but you cannot submit the same poster more than once.

3. SUDS POSTER CONTEST ENTRY REQUIREMENTS

All poster entries must meet the following conditions and specifications to be eligible:

1. The poster must not exceed one A4 page in size.
2. It should be based around the following theme: “Handwashing with soap” and one of the following subthemes: “after using the toilet”, “before eating”, or “promoting health”.
3. The GHD UK Coalition reserve the right to refuse any poster entry at their sole and unfettered discretion. Submitted material must not contain obscene, unlawful or objectionable material.
5. The poster must not, in the sole and unfettered discretion of The GHD UK Coalition, contain any sexually explicit, disparaging, libellous or other inappropriate content or breach the copyright or intellectual property rights of any third party.
6. Content created to promote any product or service (e.g. advertisements) other than Global Handwashing Day will not be accepted.
7. Both the entrant and the parent or guardian designated to accompany them should they win the prize trip must have a valid, up-to-date passport when the entry is submitted.

4. POSTER JUDGING

A GHD UK Coalition selection committee will shortlist five or fewer entrants from each age band, the number on the short list depending on the number of entries.

These entries will then be reviewed by a final judging panel, also made up of partners from the GHD UK Coalition, which will award the best poster from each age band.

All potential winners will be notified by email during the fourth week of November, 2008 to confirm availability to travel in February; those not responding by midnight (GMT) on 30th November, 2008 will be deemed ineligible to win. Winners will be notified by email by noon (GMT), 2nd December, 2008.

The judging panel’s decision is final and no correspondence will be entered into. All entries become the property of the GHD UK Coalition Judging Committee. No entries will be returned and formal feedback will not be provided for any entries.

5. IF YOUR POSTER IS SELECTED

If your poster is short listed or selected by the GHD UK Coalition, we will be in touch to confirm the following:

- Availability to travel during the selected week in February
- Availability of a parent or guardian to travel with you
- Parental or guardian consent to you travelling to India

Please note that entrants whose works are submitted agree to grant the GHD UK Coalition a perpetual irrevocable licence to use images of the posters for promotional purposes.

6. ANY OTHER QUESTIONS?

Please email sudscompetition@lshtm.ac.uk.

7. THIRD PARTY RIGHTS & CLEARANCES

All posters must be the original work of the entrant and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any other person or entity.

If the poster contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to the submission of the poster, any and all releases and consents necessary to permit use and exploitation of the poster by the GHD UK Coalition in the manner set forth in the Official Rules without additional compensation, including, without limitation, releases for the use of images of the poster; releases from any individuals participating in the production of the poster and for any visual not wholly owned by the entrant, which are used in the poster (collectively the "Clearances").

8. SPONSOR'S RIGHTS TO DISQUALIFY

At any time during the Competition, the GHD UK Coalition and Unilever reserve the right, at their sole and unfettered discretion, to disqualify and remove any poster that potentially or actually infringes any third party's copyright(s). At any time during the Competition, the GHD UK Coalition and Unilever reserve the right, at their sole and unfettered discretion, to disqualify and remove any poster that they believe does not fall within the entry requirements in these Official Rules. The GHD UK Coalition and Unilever reserve the right, at their sole and unfettered discretion, to verify at anytime during the Competition that all necessary clearances relating to any poster have been obtained. If the GHD UK Coalition or Unilever believe, at their sole and unfettered discretion, that an

entrant has failed to obtain any of the necessary clearances relating to the entrant's poster, the entrant's poster will be disqualified and removed.

9. ENTRANT PERMISSIONS

1. By participating in this Competition, entrants agree that both during the Competition Period and following its completion, the GHD UK Coalition are authorized to display the posters online, or on any and all other media in connection with the Competition and at agreed events to promote wider awareness of handwashing issues.

2. By participating in the Competition, entrants grant permission to the GHD UK Coalition to use their names, likenesses, photographs, voices, sounds and/or biographical information and posters in connection with the Competition and for any and all advertising, publicity and promotional purposes relating to the Competition without additional compensation, unless prohibited by law.

3. As a condition of your poster being selected by the GHD UK Coalition you will be required to sign a Release Agreement Form granting the GHD UK Coalition: i) the right to display your poster, in whole or in part, online and/or on any websites owned or operated by or on behalf of the GHD UK Coalition or any of their related or affiliated organisations, and on any website owned or operated by or on behalf of the GHD UK Coalition; ii) the right to use your poster to create trailers, either for individual posters or as a collection of posters; and/or (iii) the right to use your poster at agreed events to promote wider awareness of water issues following completion of the Competition Period.

10. PRIZE

One winner from each age band chosen by the judging panel will visit the Unilever-funded hygiene promotion project in India. Travel to and from India and accommodation for the winner and a parent/guardian will be arranged and paid for by Unilever. The visit including travel will be no more than seven days in duration, and will include approximately three days visiting the project and approximately two days sightseeing. Costs covered include airfare from a designated UK international airport to India, accommodation and meals for the prizewinners and their designated parent or guardian during the trip, any necessary visa fees and medically required pre-trip inoculation costs, trip insurance if the prizewinners and parents/guardians do not possess this already, transportation to and from Lifebuoy and tourist site(s), and entry & other fees necessary for the sightseeing activities chosen at Unilever's discretion. Costs not covered include transportation to and from the designated UK international airport from which the trip will commence; costs of any recreational services or items other than entrance and transportation to and from sightseeing and hygiene promotion sites; or any personal needs other than meals and accommodation.

The visit will take place during the third full week of February 2009. The prizewinners may be accompanied by translators, experts and potentially a dedicated film crew who will make a documentary about the visit. Prizes must be taken as stated and cannot be deferred. There will be no cash alternatives. If either of the first-place prizewinners cannot undertake the prize trip for any reason, the GHD UK Coalition and Unilever reserve the right to award the prize trip to the runner-up or not at all.

11. TECHNICAL ISSUES

The GHD UK Coalition and Unilever are not responsible for technical failures of any kind or any problems or delays arising from any technical, software or equipment malfunctions, computer viruses, any other technical, equipment or human errors of any kind, or any damage or alteration to your poster that may occur in connection with the emailing or display of the poster.

If The GHD UK Coalition or Unilever determine in their sole discretion that there is any suspected or actual evidence of electronic or non-electronic tampering or fraud relating to any portion of the Contest, or if technical difficulties compromise the integrity of the Contest, The GHD UK Coalition and Unilever reserve the right to cancel, terminate, modify or suspend the Contest, in whole or in part, at any time without notice.

12. LIMITATION OF LIABILITY

By entering into this Contest, entrants hereby release and discharge The GHD UK Coalition and Unilever and their respective affiliates, subsidiaries, assigns, agents, representatives, independent contractors, officers, employees and directors from and against any and all claims, liabilities, costs, damages and expenses of any kind arising out of or relating to their participation in this Contest, their use or acceptance of any prize, the use by The GHD UK Coalition and Unilever of any posters submitted by entrants and/or any actions or decisions of The GHD UK Coalition or Unilever in connection with the conduct and administration of this Contest. Entrants hereby waive any right to seek injunctive or other equitable relief in connection with any claim against The GHD UK Coalition or Unilever, any of the Co-Sponsors, or any of their respective affiliates, subsidiaries, assigns, agents, representatives, independent contractors, officers, employees and directors.

13. MISCELLANEOUS

The Competition is governed by the laws of England and all disputes will be subject to the exclusive jurisdiction of the English Courts. The decisions of The GHD UK Coalition are final and binding in all matters relating to this Contest.

14. ENTRY FORMATS

The GHD UK Coalition only accept entries with the following specifications:

- a. Posters submitted electronically in a PDF (preferred format; however use of any of these three formats will not affect your chances of winning the contest)
- b. Posters submitted electronically in a format compatible with Microsoft Office 2007
- c. Posters submitted by post